

# Data Integrity An EU Perspective

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Connecting a World of  
Pharmaceutical Knowledge

Medicines and Healthcare  
Products Regulatory Agency

## Agenda

1. A foundation of good data
2. A Global Problem
3. Types of data fraud
4. Impact of falsification
5. Overall learning points





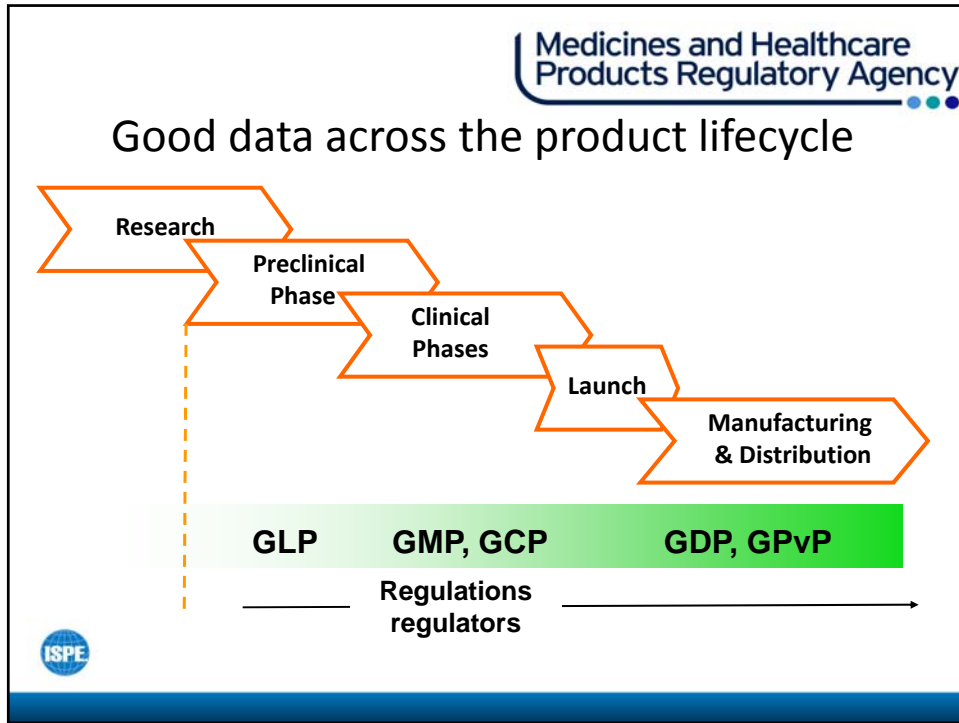
Medicines and Healthcare  
Products Regulatory Agency

## MHRA – A foundation of good data



We **protect and improve** the health of millions of people every day through the effective regulation of medicines and medical devices, **underpinned by science and research**





Medicines and Healthcare  
Products Regulatory Agency

THE NEW  
**INDIAN EXPRESS**

**“Wockhardt plunges as UK MHRA regulator  
withdraws certification”**  
Wednesday November 13, 2013

**“Ranbaxy Laboratories shares fall 32pct  
after another FDA ban, co pleads  
ignorance”**  
Monday September 16 2013

ISPE

7

Medicines and Healthcare  
Products Regulatory Agency

chemistryworld

**Court convicts ex-Aptuit researcher  
over drug data**  
March 2013

**PharmaTimes**

**MHRA successfully prosecutes on  
preclinical data manipulation**  
March 2013

ISPE

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## The international view

- 2013: increased international regulatory focus on data integrity
  - Global problem
  - Future change in inspection approach?
- EU Compilation of Procedures revision to include 'falsification in the context of GMP/GDP'.



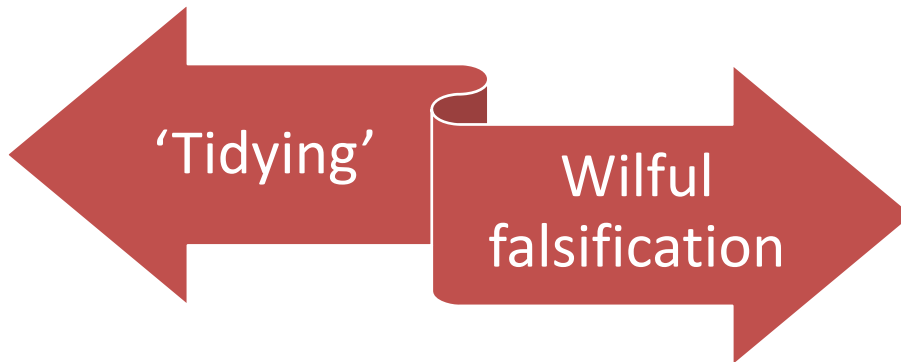
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## Types of data fraud



## Some 'tidying' doesn't really matter...?

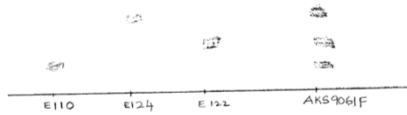


- 'Tidying' often includes changes from original
- Undeclared duplication compromises integrity of all data presented
- Risk mitigating info becomes less reliable.

## Wilful falsification

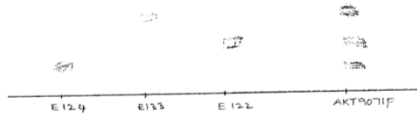
### Analysis of lot A

IDENTIFICATION OF COLOURS FOR RAMPBILASMIN CAP  
B.No:



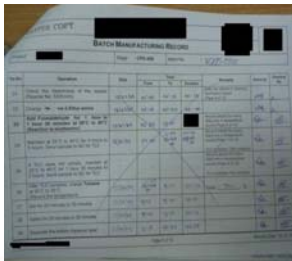
### Analysis of lot B

RELATED SUBSTANCES FOR RAMPBILASMIN CAP  
B.No:



## Falsification - desire to please?

- Poor quality original documentation being disposed
- Documents presented during the inspection had differing information compared to the documents found in the incineration area



## Falsification – no deviations / results ignored

- No deviations ever raised for EU supplied products.
- No OOS for water microbiology results
- Warehouse temperatures:
  - Temperatures noted during plant tour were out limits
  - The daily result had not been recorded for that day.
  - Later review of records showed the temperature had been recorded within acceptable limits



## Falsification - product stability data

- Falsification of data reported in the annual Product Quality Reviews (PQRs).
  - PQRs were supplied to the EU Qualified Persons as evidence of the absence of adverse trends,
  - Claim could not be substantiated when checks on site showed that data for key time points were absent





## Falsification

- Quality Assurance personnel signed multiple documents when they were not on site
- Lack of traceability of materials - the site could not produce manufacturing documents (batch records) for product shipments or reconcile quantities manufactured versus sold



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## Impact on Industry

Company A; growth during 2012



## Impact on Industry

Company A; share price during 2013



Most Important Impact? 





### Reputational Damage from data falsification



- We live in the 'Communications Age'
- Financial implications
  - User perception, brand loyalty
  - Patient confidence
  - Concerns re: future business.

## Falsification in the context of EU GMP

- Changes are being made to the definition of 'Critical' deficiency in EU GMP :

*Any **wilful** mis-statement, misrepresentation, manipulation, adulteration, rewriting, hiding, replacing of quality related documents, materials, activities or buildings **in order to give** an item the appearance of GMP compliance when this is **not** the case*

EU Compilation of Community Procedures



## Regulatory Actions

- Serious findings will result in a statement of GMP non-compliance:
  - Stop supply from affected sites
  - Recall of products in the supply chain
  - Possible removal of site from the Marketing Authorisation
- Re-inspections to verify corrective / preventive actions implemented
- Regular updates on the action plan
- Increased inspection frequency
- Actions may also be taken against EU import sites

**Presenting false/misleading information is a criminal offence in the UK!**



Overall learning points: 

- Where fraud is uncovered it will be extremely difficult for the organisation to recover and to supply to the EU
- Leads to move from “compliance” to “forensic” inspections
- Globalisation of products supply also means globalisation of regulatory coverage:
  - Joint inspections and reliance on the work of other Agencies
  - Partner countries will be notified!
- Be open and honest with the inspector and Agency:
  - **MHRA will work with you**



THANK YOU FOR YOUR ATTENTION

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