

# Rx-360 Conference

## Exhibitor & Sponsor Prospectus

### Who will be attending?

THOUGHT LEADERS, INDUSTRY  
PIONEERS AND PEERS FROM  
THE FOLLOWING INDUSTRIES:

- Pharmaceuticals
- Medical Devices
- Biotech
- Generics
- Suppliers
- Government
- Academicians
- Business Development
- Pharmacists
- Practitioners
- Industry Consultants

## Protecting Patients Through Innovation



## Global Life Science Supply Chain Conference

Driving Innovative Quality Strategies

September 25–26, 2018

Epic Hotel ■ Miami, Florida

Each year, more than 100,000 pharmaceutical professionals attend industry-related conferences across the country. The Rx-360 conference is different. Join us for a unique opportunity to proactively learn in an industry-based, peer environment unlike any other.

## Keynote Speaker:



**William Troy**  
*Chief Executive Officer, ASQ*

Mr. Troy directs ASQ's mission to advance quality and quality tools worldwide. His duties include ensuring the alignment of ASQ's strategies and goals, in an effort to advance quality

worldwide. Mr. Troy joined ASQ following a 38-year career with the U.S. Army, from which he retired as a 3-star Lieutenant General. He most recently was director of U.S. Army staff at the Pentagon.



**Dr. Jose (Pepe) Rodriguez-Perez**  
*President & CEO*  
*Business Excellence Consulting (BEC)*

Dr. Rodriguez-Perez is a biologist and leader of BEC, a consulting, training, auditing and remediation firm in the areas of regulatory compliance, risk management and operational excellence in the FDA-regulated sector. He is a frequent lecturer and is certified by the American Society of Quality (ASQ) as Quality Manager, Quality Auditor, Quality HACCP Auditor, Biomedical Auditor, Six Sigma Black Belt and GMP Professional. He is also the author of five best selling books published by ASQ-Quality Press.



**Nancy Singer, JD, LLM, RAC, FRAP**  
*Assistant Professor, George Washington University's School of Medicine & Health Sciences*

Ms. Singer specializes in the professional development of government and industry professionals, and teaches documentation practices to the investigators and compliance officers in FDA District Offices and reviewers in FDA Staff Colleges. She previously served as Special Counsel for the Advanced Medical Technology Association. For her efforts to improve communication between the government and the regulated industry, She received Vice President Gore's Reinventing Government Hammer Award and the FDA Commissioner's Special Citation. She served in the Navy Reserve for 21 years and is a retired commander.

## Keynote Speaker:



**Alan G. Minsk**  
*Partner and Chair of the Food & Drug Practice Team, Arnall Golden Gregory LLP*

Mr. Minsk advises pharmaceutical, medical device, and food companies on all legal and regulatory matters relating to the U.S. Food and Drug

Administration, and certain matters concerning the U.S. Department of Agriculture, the Federal Trade Commission, the Drug Enforcement Administration, the Bureau of Alcohol, Tobacco and Firearms, and the Consumer Product Safety Commission. He counsels clients and has spoken and written on a variety of FDA-related issues, including regulatory strategies and life cycle management, combination products, FDA enforcement, FDA inspections, corporate compliance, market exclusivity, product promotion and advertising, product liability, clinical trials and imports and exports.

### STATEMENT ON 2016 Rx-360 CONFERENCE:

**The intimate forum**

*provided a great opportunity to engage in debates and discussions with fellow industry and regulatory. Very action oriented for our daily challenges!*

– Tom Beil

VP, Quality Head of Quality Services  
MilliporeSigma



# Global Life Science Supply Chain Conference

## Driving Innovative Quality Strategies

For more information: Nicole Pitts: [npitts@rx-360.org](mailto:npitts@rx-360.org) or call 301.710.9399

To register, exhibit or sponsor, visit: [rx-360.org](http://rx-360.org)

A great opportunity for you to network and showcase your company!

# Sponsorships and Exhibitors:

## Platinum Sponsor **\$10,000**

- 10x20' booth and exhibitor package
- Two banner ads/links and logo on the Rx-360 website
- Recognition on the conference website
- Dedicated email to conference attendees
- Company logo included in emails promoting conference
- Full page ad in conference guide
- Recognition during conference opening session
- Insert in conference tote bag
- Signage throughout conference venue
- "Official Sponsor" lanyards or tote bag
- Two conference passes

## Bronze/Exhibitor **\$2,750**

- 10x10' booth and exhibitor package
- One banner ad and logo on the Rx-360 website
- Company logo included in emails promoting conference
- Recognition in conference guide
- One conference pass

## Basic Sponsorship **\$500**

- Company logo and recognition in conference guide
- Conference passes available at member rate

## Gold Sponsor **\$7,500**

- One banner ad and logo on the Rx-360 website
- Company logo included in emails promoting conference
- Half-page ad in conference guide
- Recognition during conference opening session
- "Official Sponsor" conference pen or note pad
- Two conference passes

## Silver Sponsor **\$3,500**

- 10x10' booth and exhibitor package
- Company logo included on Rx-360 website
- Company logo included in emails promoting conference
- Recognition in conference guide
- Recognition in signage throughout conference
- Insert in conference tote bag
- One conference pass

## Topics Overview:

- Working with the FDA and Supply Chain Security: What You Need to Know
- Understanding the New Frontier of Digital Technologies and Block Chain
- The Role of Counterfeiting, Data Integrity, and Accreditation Play in Quality and the Supply Chain

“Great Conferences are born from energetic, peer-to-peer discussion that results in positive change. The Rx-360 Conference will be a benchmark in industry interaction and visionary discussion.”

– Jim Fries  
Chief Executive Officer  
Rx-360

# Registration for Attendance:

Rates:	Super Early Bird (by April 30, 2018)	Early Bird (by June 30, 2018)	Regular Rate
■ Rx-360 Members .....	\$1,100 .....	\$1,240 .....	\$1,375
■ Non-Members .....	\$1,240 .....	\$1,400 .....	\$1,625
■ Co-Marketing Organization .....	\$1,100 .....	\$1,240 .....	\$1,375
■ Government/ Academic .....	\$ 200 .....	\$ 225 .....	\$ 250
■ Student .....	\$ 45 .....	\$ 50 .....	\$ 55

Registration fee delivers total access to all conference sessions, networking sessions and breaks.

“*The Rx-360 annual conference offers a great platform for learning what peer companies have done to ensure compliance and patient safety – what works, what doesn’t, and how pharma and biotech companies can contain costs related to a secure supply chain for their product. Lots of lessons to be shared and learned.*”

– Dinesh Thakur  
Executive Chairman  
Medassure Global Compliance

## Previous Sponsors/Exhibitors:

Here is a sampling of some of the organizations that have joined us in past. Add your name to the list for 2018.



For more information, contact Nicole Pitts: npitts@rx-360.org or call 301.710.9399

# Global LifeScience Supply Chain Conference

Driving Innovative Quality Strategies

**Epic Hotel** 270 Biscayne Blvd. Way, Miami, FL 33131

Reservations: 866.760.3742 Hotel: 305.424.5226 Fax: 305.424.5232

**REGISTER NOW!** <https://rx-3602018conference.eventbrite.com>