

CHRISTIAN LIEBL

Patient Safety Enthusiast
Reconsideration for the Rx-360 Board of Directors

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EXPERIENCE

Senior Innovations and Process Manager

Schreiner MediPharm

- ~ 09/2018- Ongoing Blauvelt / NY
Functional Labels for the Pharmaceutical and Medical Device Industry
- Security Solution Architect for North America
 - Business Development- Security and Innovative Solutions
 - Optimizing customer's packaging processes

Corporate Management

Berger Beton SE

- ~ 04/2017- 08/2018 Passau / Germany
Largest family owned "ready mix" concrete company in Europe
- Successfully optimized the value stream throughout the organization
 - Managed a region with 24 Mio. Euro revenue and maximized profitability

Head of Product and Process Management NA

Schreiner MediPharm

- ~ 04/2011- 03/2017 Blauvelt / NY
Functional Labels for the Pharmaceutical and Medical Device Industry
- In charge of development of cutting edge functional label solutions including security features for the North American market

Product Manager

Schreiner MediPharm

- ~ 01/2009- 03/2011 Oberschleissheim / Germany
Functional Labels for the Pharmaceutical and Medical Device Industry
- In charge for customized functional labels with peel-off parts

EDUCATION



Quantic School of Business and Technology

2020 to 2021- Executive MBA with honors



Nelson Mandela Metropolitan University- Port Elizabeth/South Africa

2006- Term Abroad
International Management and Marketing

CERTIFICATIONS

FDA and Prescription Drugs: Drug Development and Approval

Harvard Medical School

Intellectual Property Law and Policy

University of Pennsylvania: PennX

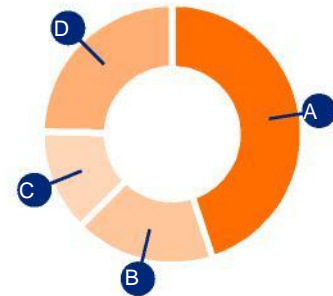
Contract Law: From Trust to Promise to Contract

HarvardX

MY LIFE PHILOSOPHY

People who say it cannot be done should not interrupt those who are doing it.

MY TIME



- A** Making the life of counterfeiters as hard as possible
- B** Scouting for new technologies
- C** Conducting internal and external trainings
- D** Business Development

WHY I WANT TO BE ON THE BOARD OF DIRECTORS

I've been designing functional labels with security features for the majority of my professional life- always a step ahead of the counterfeiters.

When I ventured into the concrete industry, I quickly realized that pouring grey stuff into holes was not my life's mission.

I have deeply valued being a part of the process that ensures that patients receive genuine and untampered medication.

To make a long story short. I came back to Schreiner, focused on security, made sure Schreiner joined Rx-360 and have been an enthusiastic and active member since.

It was an honor to serve on the Board of Directors for the last three years. We achieved a lot – but we're far from done.

I would like to expand my commitment and serve the industry as a Member of the Board of Directors and help shape the future of Rx-360 in a second term.

I strongly feel that my industry experience, dedication and drive will add value to our common goal: to ensure the safety of pharmaceutical products.