



# Media Kit

## About Us

Rx-360 is a nonprofit membership consortium made up of 130+ pharmaceutical industry entities from around the world. Our trademarked Joint Audit Program brings members and/or non-member customers together to share the resource burden of quality audits. Consortium member delegates lead special topics working groups and resource development projects in service to the pharmaceutical industry

## Our Mission

The Rx-360 mission is to protect patient safety by facilitating quality and security across the pharmaceutical supply chain.

## Our Members

Rx-360 member companies are pharmaceutical manufacturers, suppliers, vendors, contract manufacturing organizations (CMOs), contract development and manufacturing organizations (CDMOs), contract development organizations (CDOs), and contract research organizations (CROs).

Member company delegates who participate in Rx-360 activities typically work in the areas of quality and supply chain security.

## Our Team

The Rx-360 staff is made up of subject matter experts in pharmaceutical quality and supply chain security and professionals in finance, technology, marketing, and operations.

## Our Services and Products

Rx-360's Joint Audit Program coordinates and conducts quality audits. The audits result in audit document packages, which customers can license and use in place of or in addition to novel audits as part of comprehensive quality reviews.

## Our Platforms and Audiences

Rx-360's website gets ~3,500 visitors per day. We send the Patient Safety Digest weekly to 4,500+ and the Patient Safety Review quarterly to 1,800+ via email. 3,400+ follow us on LinkedIn. We host small-large scale virtual and in-person events intermittently, including meetings at our headquarters in Philadelphia's One Penn Center. We participate in 12+ pharma conferences around the world each year.

## Partner With Us

Rx-360 is always seeking media and public relations partners and eager to provide subject matter expertise. Get involved through our existing opportunities and/or inspire us with your ideas.

For more information, contact Katie Battista, Senior Director of Marketing and Membership, at [kbattista@rx-360.org](mailto:kbattista@rx-360.org) or +1(267)210-6369.